Who it’s for

• For online competitive gamers who want to play the hottest games and crush the competition.

Sell it in 5 seconds

The AMD Radeon™ R7 300 Series Graphics Cards are made for online gaming. Arm your customers for battle with optimized performance for next-generation APIs—Vulkan™, DirectX®, Mantle, and Open CL™. Help them unleash performance and capabilities with leading-edge software.

Sell it in 60 seconds

MADE FOR ONLINE GAMING SUPREMACY Crush the competition on the online battlefield. Take your customers’ games to a whole new level with the AMD Radeon™ R7 300 Series graphics cards, feature-packed with incredible horsepower to deliver a premium online gaming experience.

AMD Radeon™ R7 370 Our customers can now game to their hearts’ content at 1080p, or at quality that rivals 1440p with your 1080p display, all thanks to AMD’s Virtual Super Resolution technology.1 Harness the performance of GCN architecture with 256-bit bus and up to 4GB GDDR5 memory. With visual realism that doesn’t sacrifice performance, they’ve never experienced the game like this.

AMD Radeon™ R7 360 Your customers can battle online with greater than 60fps supercharged performance at max settings in beautiful 1080p HD on popular online games such as StarCraft™ II, League of Legends®, Dota2®, and Counter-Strike®: Global Offensive. And they’ll enjoy the smooth, stutter-free gameplay with AMD FreeSync™ technology.1 Their games have never had it this good.

BATTLE-READY FOR TODAY AND TOMORROW WITH SUPPORT FOR DIRECTX® 12, VULKAN™, AND MANTLE Your customers can conquer today’s most demanding games and tackle tomorrow’s dynamic and immersive gaming challenges with built-in support for next-generation DirectX® 12, OpenGL, Vulkan™, and Mantle™ graphics and compute APIs.5,6,14

LEADING-EDGE SOFTWARE; UNLEASH PERFORMANCE AND CAPABILITIES Keep their gameplay smooth and their competitors weeping with the AMD Gaming Evolved Client powered by Raptr.7 They can get enhanced graphics features and performance with AMD Catalyst™ Omega driver software — and go for the Microsoft® Windows® 10 free upgrade for qualified new or existing Windows® 7 and Windows® 8.1 installations within the first year of its release! 17

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WHO IT’S FOR

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HOW TO SELL THE NEWAMD Radeon™ R7 300 Series Graphics Cards

The Power to Do It All.

Why it’s great

ONLINE GAMING:

• VSR (VIRTUAL SUPER RESOLUTION): Get quality that rivals 1440p — even on a 1080p display — while playing online games thanks to AMD’s VSR.1

• AMD EYEFINITY TECHNOLOGY: Simultaneously connect up to six displays on a single GPU for panoramic gaming at its best.6

• FRTC (FRAME RATE TARGET CONTROL): Fine-tune graphics with real-time frame rate control by targeting a frame rate during gameplay, reducing GPU power consumption.9

NEXT-GENERATION API’S:

• DIRECTX® 12: Microsoft’s new technology enables great performance and dramatically improved GPU and CPU multiprocessing and multithreading performance — thanks to Async Shaders and Multi-threaded Command Buffer Recording — for more efficient rendering of richer and more complex scenes.6

• VULKAN™: Next-generation API support for high-performance real-time graphics. Taking the best and brightest parts of Mantle to serve as its foundation, Vulkan™ is going to be one new and uniquely powerful graphics API.1

• OPENGL 4.5 SUPPORT: Experience improved gaming with accelerated graphics with the open standards-based OpenGL 4.5 API, delivering enhanced cross-platform game compatibility and speedy rendering of “mega-textures” larger than the GPU’s available physical memory.36

LEADING-EDGE SOFTWARE:

• GAMING-EVOLVED CLIENT: Optimize games, track progress, get rewards from Raptr, and stay connected.15 With in-game social media, gamers can chat, take screenshots, and broadcast live on Twitch.

• AMD CATALYST™ OMEGA Driver: Optimize and fine-tune AMD Radeon™ graphics and unlock advanced features and capabilities with AMD Catalyst™ Omega driver software. Engineered to take full advantage of the advanced technologies built into AMD’s products featuring GCN architecture, the Catalyst driver enables faster, more capable, and more reliable performance — with a free download.

• WINDOWS® 10: Game harder and work faster with the advanced capabilities and innovative features of Microsoft Windows® 10. Take gaming to the next level with XBOX ONE™, and connect with friends and compete with gamers around the world.
MANTLE & GCN ARCHITECTURE:

Discover the direct-to-the-GPU performance advantage of AMD's revolutionary Mantele API and Graphics Core Next (GCN) architecture, enabling dramatically improved graphics performance, with stunning detail and more dynamic gameplay, higher frame rates, reduced rendering latency, lower GPU power consumption, and more efficient use of multicore CPUs.5

Playing Today's Games

The following charts showcase the performance of AMD Radeon™ R7 300 Series Graphics Cards in a cross section of game genres and engines.

HOW TO SEL THE NEW AMD RAGEON R7 300 SERIES GRAPHICS CARDS

For more information, visit www.amd.com/radeon.

Visit partner.amd.com. Your source for tools, training, news, reviews, and much more!

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1. AMD's Virtual Super Resolution (VSR) feature is offered by the AMD Radeon™ R9 Fury X, R9 Fury, R9 390, R9 290X, R7 360, R9 290 Series, and R9 285 graphics cards and is designed to automatically re-render games at higher resolutions and dynamically recolor them without displaying high quality and visual details. Check with your system manufacturer for specifics capabilities. (DIR: 8)

2. In testing by AMD labs as of May 22, 2015, the AMD Radeon™ R7 370 graphics card (2GB GDDR5) achieved greater than 60fps average on in-game, eSports benchmarks (specifically Counter-Strike: Global Offensive). Data 2, League of Legends, Starcraft II at 2560x1440, ultra preset (after settings). Tested with Core i7-5960X (3.0GHz), Gigabyte X99-UD4, 16GB DDR4-2666 MHz, Windows 8.1 64-bit, AMD Catalyst Driver 14.515.42007 (driver) GR5-42

3. AMD FreeSync™ technology is designed to eliminate stuttering and/or tearing in games and videos by locking a display’s refresh rate to the framerate of the graphics card. Check with your component or system manufacturer for specific capabilities. AMD FreeSync™ technology compatible monitors include AMD Radeon™ Graphics and/or AMD A-Series APU compliant with DisplayPort™ Adaptive-Sync (specifically Counter-Strike: Global Offensive). Data 2, League of Legends, Starcraft II at 1920x1080, ultra preset (after settings). Tested with Core i7-5820K, 16GB DDR4-2666 MHz, Windows 8.1 64-bit, AMD Catalyst Driver 14.515.42007 (driver) GR5-43

4. AMD’s Virtual Super Resolution (VSR) feature is offered by the AMD Radeon™ R9 Fury X, R9 Fury, R9 390, R9 290X, R9 290 Series, and R9 285 graphics cards and is designed to automatically re-render games at higher resolutions and dynamically recolor them without displaying high quality and visual details. Check with your system manufacturer for specifics capabilities. (DIR: 8)

5. Discover the direct-to-the-GPU performance advantage of AMD's revolutionary Advanced Warfare architecture. Windows® 10 Technical Preview 2 (or later) and AMD Catalyst™ Driver 15.2.0 (or later) from Windows Update required. (DIR: 8)

6. DirectX® 12 enablement requires an x86 processor and an AMD Radeon™ graphics chip based on the Graphics Core Next architecture. Windows® 10 Technical Preview 2 (or later) and AMD Catalyst™ Driver 15.2.0 (or later) from Windows Update required. (DIR: 8)

7. Free Upgrade Offer from Microsoft – Get a free upgrade to Windows® 10 for qualified new or existing Windows 7, Windows 8.1 devices that upgrade to its first year. And even better: Once a qualified Windows device is upgraded to Windows 10, Microsoft will continue to keep its up-to-date for the supported lifetime of the device, keeping it more secure and introducing new features and functionality over time — for no additional charge. Visit http://windows.microsoft.com/en-ca/windows/upgrade for more information. Terms and conditions may apply. (DIR: 8)

8. AMD's Virtual Super Resolution (VSR) feature is offered by the AMD Radeon™ R9 Fury X, R9 Fury, R9 390, R9 290X, R9 290 Series, and R9 285 graphics cards and is designed to automatically re-render games at higher resolutions and dynamically recolor them without displaying high quality and visual details. Check with your system manufacturer for specifics capabilities. (DIR: 8)

9. Frame rate targeting is offered by select AMD Radeon™ R9 and R7 300 Series graphics and is designed to reduce heat, noise and power consumption by letting users set a target frame rate for their games and applications. Not currently compatible with AMD CoolXtra™ multi-GPU configurations. AMD support website available at www.amd.com/support. (DIR: 8)

10. See www.amd.com/windows10/about for more information. Terms and conditions may apply. (DIR: 8)

11. Testing conducted by AMD as of May 28, 2015 in AMD Performance Labs on, the AMD Radeon™ R7 360 vs. NVIDIA GeForce GTX 750 at 1080p resolution. The games were tested using the following settings: Crysis3, 1920x1080, VeryHigh, 4xMSAA, 8xAF; Dota 2, 1920x1080, ultra Preset, AAMode:off, 0xAF; League of Legend, 1920x1080, ultra Preset, AAMode: on, 0xAF; Counter-Strike Global Offensive, 1920x1080, ultra Preset, 8xMSAA, 16xAF. System Configuration: test system i7-5960X 3.0GHz processor, GIGABYTE X99-UD4 motherboard, Corsair Vengeance™ 16GB (4x4GB) DDR4-2666 MHz memory, 2000GB Seagate Barracuda 7200rpm (ST2000DM001) hard disk drive. AMD Catalyst Driver 15.15-150428 and NVIDIA 331.25 WHQL Driver. (DIR: 8)

12. Testing conducted by AMD as of May 28, 2015 in AMD Performance Labs on the AMD Radeon™ R7 370 vs. NVIDIA GeForce GTX 750 Ti at 1080p resolution. The games were tested using the following settings: WatchDogs, 1920x1080, Ultra, UltraAA; Starcraft II, 1920x1080, ultra preset (after settings). Tested with Core i7-5960X (3.0GHz), Gigabyte X99-UD4, 16GB DDR4-2666 MHz, Windows 8.1 64-bit, AMD Catalyst Driver 15.15-150428 and NVIDIA 331.25 WHQL Driver. (DIR: 8)

13. Testing conducted by AMD as of May 28, 2015 in AMD Performance Labs on the AMD Radeon™ R7 370 vs. NVIDIA GeForce GTX 750 Ti at 1080p resolution. The games were tested using the following settings: Crysis3, 1920x1080, VeryHigh, 4xMSAA, 8xAF; Dota 2, 1920x1080, ultra Preset, AAMode:off, 0xAF; League of Legend, 1920x1080, ultra Preset, AAMode: on, 0xAF; Counter-Strike Global Offensive, 1920x1080, ultra Preset, 8xMSAA, 16xAF. System Configuration: test system i7-5960X 3.0GHz processor, GIGABYTE X99-UD4 motherboard, Corsair Vengeance™ 16GB (4x4GB) DDR4-2666 MHz memory, 2000GB Seagate Barracuda 7200rpm (ST2000DM001) hard disk drive. AMD Catalyst Driver 15.15-150428 and NVIDIA 331.25 WHQL Driver. (DIR: 8)

14. OpenCL® 1.2 support with more information about AMD Catalyst Driver 15.2.0 (driver) GR5-12

15. See www.amd.com/ for more information about the AMD Gaming Evolved Client, powered by Raptr.